

NEW LANGUAGE: Underlined
OLD LANGUAGE: Strike-out type

"SEC. 33.2711 MERCHANDISE COUPONS--DEFINED

For the purposes of this division, MERCHANDISE COUPON ~~shall~~ means any coupon, certificate, ticket, book, card or passbook ~~for which the holder thereof can obtain goods-~~ represents the value of goods, wares, merchandise or services whether or not consideration is paid by the person who is to redeem the coupon.

MERCHANDISE COUPON does not include trading stamps as defined by general law, or any merchandise coupon directly issued by and redeemable at any business establishment having a fixed place of abode within the City.

"SEC. 33.2713 MERCHANDISE COUPONS--BOND REQUIRED

Each applicant for the police permit required in Section 33.2712 shall furnish to the Chief of Police a bond in the sum of ~~One-Thousand-Dollars-(\$1,000.00)~~, Five Thousand Dollars (\$5,000.00); the bond must remain in effect for at least ninety (90) days following the last date upon which the coupon may be redeemed; the form of said bond shall be approved by the City Attorney of The City of San Diego; said bond shall be acknowledged by the applicant as principal and by a corporation licensed by the Insurance Commissioner of the State of California to transact the business of a fidelity and surety insurance company in this state, as surety; the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach of contract or failure or refusal to deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered thereby, including reasonable attorney's fees."

ORDINANCE NO. 9425
(New Series)

AN ORDINANCE AMENDING CHAPTER III, ARTICLE 3,
DIVISION 27, OF THE SAN DIEGO MUNICIPAL CODE
BY ADDING SECTION 33.2710 THERETO AND BY
AMENDING SECTIONS 33.2711 and 33.2713 THEREOF,
RELATING TO THE REGULATION OF MERCHANDISE COUPONS.

BE IT ORDAINED, by the Council of The City of San Diego,
as follows:

Section 1. That Division 27 of Article 3 of Chapter III
of the San Diego Municipal Code, be, and the same is hereby
amended by adding thereto a new section to be known as and
numbered Section 33.2710, and by amending Sections 33.2711 and
33.2713 thereof, to read as follows:

"SEC. 33.2710 MERCHANDISE COUPONS--POLICE REGULATED

(a) Purpose and Intent. It is the purpose and
intent of the Council that the business of selling,
trading, or otherwise dealing in merchandise coupons be
police regulated for the protection of the public and
the business community of the City of San Diego, and
that adequate security be provided therefor by way of
bonding.

(b) Police Regulation. The business of issuing
merchandise coupons is hereby designated as 'POLICE
REGULATED.'

"SEC. 33.2711 MERCHANDISE COUPONS--DEFINED

For the purposes of this division, MERCHANDISE COUPON
means any coupon, certificate, ticket, book, card or passbook
which represents the value of goods, wares, merchandise or
services whether or not consideration is paid by the person
who is to redeem the coupon.

MERCHANDISE COUPON does not include trading stamps as
defined by general law, or any merchandise coupon directly
issued by and redeemable at any business establishment

having a fixed place of abode within the City.

"SEC. 33.2713 MERCHANDISE COUPONS--BOND REQUIRED

Each applicant for the police permit required in Section 33.2712 shall furnish to the Chief of Police a bond in the sum of Five Thousand Dollars (\$5,000.00); the bond must remain in effect for at least ninety (90) days following the last date upon which the coupon may be redeemed; the form of said bond shall be approved by the City Attorney of The City of San Diego; said bond shall be acknowledged by the applicant as principal and by a corporation licensed by the Insurance Commissioner of the State of California to transact the business of a fidelity and surety insurance company in this state, as surety; the condition of said bond shall be that any person injured by any misrepresentation, fraud, breach of contract or failure or refusal to deliver as represented any goods, or render any services, in whole or in part, may recover against the bond any damages suffered thereby, including reasonable attorney's fees."

Section 2. This ordinance shall take effect and be in force on the thirty-first day from and after its passage.

Presented by

F. W. Fletcher

APPROVED: EDWARD T. BUTLER, City Attorney

13/3

By

Brian J. Newman-Crawford, Deputy

MAY 17 1966

Passed and adopted by the Council of The City of San Diego on _____
by the following vote:

Councilmen	Yeas	Nays	Excused	Absent
Helen R. Cobb	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ivor de Kirby	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harry F. Scheidle	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Hom	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack Walsh	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allen Hitch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Schaefer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Frank E. Curran	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

FRANK E. CURRAN

Mayor of The City of San Diego, California.

PHILLIP ACKER

City Clerk of The City of San Diego, California.

(Seal)

By Inez L. Peterson, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until six calendar days had elapsed between the day of its introduction and the day of its final passage, to-wit, on _____

MAY 10 1966

MAY 17 1966

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

PHILLIP ACKER

City Clerk of The City of San Diego, California.

(Seal)

By Inez L. Peterson, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was passed on the day of its introduction, to-wit, on _____, said ordinance being of the kind and character authorized for passage on its introduction by Section 16 of the Charter.

I FURTHER CERTIFY that the final reading of said ordinance was in full.

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

PHILLIP ACKER

City Clerk of The City of San Diego, California.

(Seal)

By _____, Deputy.

FORM 111
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CITY CLERK'S OFFICE
1966 MAY -4 PM 4:23
SAN DIEGO CALIFORNIA

Office of the City Clerk, San Diego, California

Document
Number

699114

Filed

MAY 6 - 1966

Ordinance
Number

9425

Adopted

MAY 17 1966

THE SAN DIEGO UNION

STATE OF CALIFORNIA,
COUNTY OF SAN DIEGO, ss.
CITY OF SAN DIEGO,

In the matter of the publication of ORDINANCE NO. 9425
RELATING TO THE REGULATION OF MERCHANDISE
COUPONS

J. A. Denton, being duly sworn, deposes and says: That
he is a resident of the County of San Diego, State of
California, over twenty-one years of age, and not interested
as a party or otherwise in the above-named matter.

That he is the principal clerk of the printers of The
San Diego Union, a newspaper published daily in the City
of San Diego, County of San Diego, State of California,
and of general circulation in said City; that as such principal
clerk he has charge of all the advertisements published
in said newspaper; that the said ORDINANCE

of which the annexed clipping is a copy, has been published
in said newspaper for the period of ONE (1)
days, to-wit: upon the 27th

days of MAY, 1966, and upon the

days of _____,
19_____, and that said publication was made in the said
newspaper proper, and not in a supplement thereof.

I certify under penalty of perjury that the above state-
ments are true and correct.

J. A. Denton

700123

DOCUMENT NO. _____
FILED JUN 2 1966
OFFICE OF THE CITY CLERK
SAN DIEGO, CALIFORNIA

ORDINANCE NO. 9425
(NEW SERIES)
AN ORDINANCE AMENDING
CHAPTER III, ARTICLE 3, DI-
VISION 27, OF THE SAN DIEGO
MUNICIPAL CODE BY ADDING
SECTION 33.2710 THEREOF AND
BY AMENDING SECTIONS
33.2711 AND 33.2713 THEREOF,
RELATING TO THE REGULA-
TION OF MERCHANDISE COU-
PONS.
BE IT ORDAINED, by the Coun-
cil of The City of San Diego, as
follows:
Section 1. That Division 27 of
Article 3 of Chapter III of the San
Diego Municipal Code, be, and the
same is hereby amended by adding
thereto a new section to be known
as and numbered Section 33.2710,
and by amending Sections 33.2711
and 33.2713 thereof, to read as
follows:
"SEC. 33.2710 MERCHANDISE
COUPONS - POLICE REGU-
LATED
(a) Purpose and Intent. It is the
purpose and intent of the Council
that the business of selling, trad-
ing, or otherwise dealing in mer-
chandise coupons be police regu-
lated for the protection of the
public and the business commu-
nity of the City of San Diego, and
that adequate security be
provided therefor by way of bond-
ing.
(b) Police Regulation. The busi-
ness of issuing merchandise cou-
pons is hereby designed as "PO-
LICE REGULATED."
"SEC. 33.2711 MERCHANDISE
COUPONS-DEFINED
For the purposes of this divi-
sion, MERCHANDISE COUPON
means any coupon, certificate,
ticket, book, card or passbook
which represents the value of
goods, wares, merchandise or ser-
vices whether or not consideration
is paid by the person who is to
redeem the coupon.
MERCHANDISE COUPON does
not include trading stamps as
defined by general law, or any
merchandise coupon directly is-
sued by and redeemable at any
business establishment having a
fixed place of abode within the
City.
"SEC. 33.2713 MERCHANDISE
COUPONS - BOND REQUIRED
Each applicant for the police
permit required in Section 33.2712
shall furnish to the Chief of Police
a bond in the sum of Five Thou-
sand Dollars (\$5,000.00); the bond
must remain in effect for at least
ninety (90) days following the last
date upon which the coupon may
be redeemed; the form of said
bond shall be approved by the
City Attorney of The City of San
Diego; said bond shall be ac-
knowledged by the applicant as
principal and by a corporation
licensed by the Insurance Com-
missioner of the State of Califor-
nia to transact the business of a
fidelity and surety insurance com-
pany in this state, as surety; the
condition of said bond shall be
that any person injured by any
misrepresentation, fraud, breach
of contract or failure or refusal to
deliver as represented any goods,
or render any services, in whole
or in part, may recover against
the bond any damages suffered
thereby, including reasonable at-
torney's fees."
Section 2. This ordinance shall
take effect and be in force on the
thirty-first day from and after its
passage.
Introduced on May 10, 1966.
Passed and adopted by the Coun-
cil of The City of San Diego on May
17, 1966.
AUTHENTICATED BY:
FRANK E. CURRAN,
Mayor of the City of
San Diego, California.
PHILIP ACKER,
City Clerk of The City of
San Diego, California.
(SEAL)
By INEZ L. PETERSON,
5/27 (36377) Deputy.

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